



The 2006

Corporate Security, Business Continuity and Crisis Management Conference:

Predicting, Mitigating and Managing Risk

Conference: October 31 - November 1, 2006
The Waldorf=Astoria Hotel, New York, NY
Pre-Conference Forum: October 30, 2006
Strategic Crisis Leadership

Presented with
assistance from:

GUARDSMARK®

In collaboration with:



Join senior executives, renowned policy experts, and senior government officials to examine increasing and complex threats confronting corporations. You will *evaluate best practices and cutting-edge solutions from strategic, operational and tactical perspectives*. Critical issues to be addressed include:

- Securing the Global Supply Chain
- The Business Case for Security and Continuity
- Ensuring IT Security
- Law, Ethics and Governance
- Turning Crisis into Triumph: Corporate Responses
- War and Terrorism:
Nuclear, Chemical and Biological Threats
- The Heart of Crisis Management: The Human Dimension
- Homeland Security and The Corporation:
5 Years and Counting
- Confronting Natural Disasters:
From Tsunamis to Pandemics
- Energy, Security and The Long War of the 21st Century

About The Conference Board

The Conference Board is the world's leading business membership organization, with a global network of nearly 2000 enterprises in 61 countries.

The Conference Board creates and disseminates knowledge about management and the marketplace to help businesses strengthen their performance and better serve society.

Working as a global, independent membership organization in the public interest, we conduct research, convene conferences, make forecasts, assess trends, publish information and analysis, and bring executives together to learn from one another.

The Conference Board is a not-for-profit organization and holds 501(c)(3) tax-exempt status in the United States.

Why Our Meetings Are Different

The Conference Board provides senior executives from major organizations around the world with opportunities to share practical business experience. This focus on actual experience, not theory, and a superior level of peer networking are the distinguishing features of our meetings.

The Conference Board's meetings are rated as one of America's leading speaking platforms for top management. More than 150 CEOs address the more than 12,000 meeting participants each year.

The Conference Board
845 Third Avenue
New York, NY 10022-6679
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www.conference-board.org

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Dear Colleague:


Senior management is responsible to the corporation and stakeholders to develop and implement strategies and tactics to deal with crises, ensure business continuity and, above all, guarantee the survival of the firm. But threats to companies, real or imagined, natural (e.g. Hurricane Katrina, tsunamis, pandemics, earthquakes) or man-made (e.g. 9/11, identity theft, terrorism, white-collar crime), seem increasingly extensive, complex and dangerous.

Join other senior executives to examine risks confronting corporations. Evaluate cutting-edge solutions from strategic, operational and tactical perspectives and learn best practices from the senior management of some of the world's leading companies, senior government officials and renowned policy experts. Critical issues to be addressed include:

- Securing the Global Supply Chain
- The Business Case for Security and Continuity
- Ensuring IT Security
- Law, Ethics and Governance
- War and Terrorism: Nuclear, Chemical and Biological Threats
- The Heart of Crisis Management: The Human Dimension
- Homeland Security and The Corporation: 5 Years and Counting
- Confronting Natural Disasters: From Tsunamis to Pandemics

You will find this Conference to be exceptionally substantive, practical and relevant and an excellent investment for you and your firm.

Cordially,



Kempton Dunn

Director, Program Development and Program Director
The Conference Board

Who Should Attend:

We seek to involve CEOs, COOs, CFOs, CLOs, Chief Security Officers, Chief Information Officers, Chief Risk Officers, Chief Technology Officers, Treasurers, General Counsels, Business Unit Heads and other senior executives responsible for the security and future of the firm including Senior Vice Presidents, Vice Presidents and Directors of:

- Corporate Security
- Strategic Planning
- Risk Management
- Information Technology & Telecommunications
- Human Resources
- Disaster Management & Business Continuity
- Finance
- Legal
- Supply Chain Management
- Facilities Management
- Environment, Health & Safety
- Contingency Planning/Business Recovery
- Information & Data Processing
- Communications and Corporate Affairs
- Physical Security & Infrastructure
- Purchasing/Supply Chain
- Audit
- Architecture & Engineering
- Insurance
- Marketing, Sales & CRM
- Investment Banking
- Federal, State & Local Government Security Agencies
- Emergency Responder Professional Organizations

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212 339 0345

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Senior Fellow
Council on Foreign Relations and
Commander (ret.)
United States Coast Guard

Richard C. Hyde

Executive Vice President and
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www.conference-board.org/security.htm

Optional Pre-Conference Forum

Monday, October 30, 2006

Registration: 12 noon - 1 pm

Forum: 1 - 5 pm

Strategic Crisis Leadership

There is a significant difference at all levels of an organization between managing a crisis and leading during a crisis. At the heart of any crisis leadership response are strategic decisions that will serve as “defining moments.” These career defining decisions have the critical power to bring you and your organization swiftly toward successful resolution . . . or they can spiral you deeper into entanglements that can increase the damage.

Most crisis preparedness is focused at the tactical level, i.e., evacuation, emergency response, notifications, accommodating media, etc. Beyond tactics, the attention in this Forum will be on strategic crisis management (def.- making the right decisions and doing the right things during high-consequence crisis situations).

Leadership in unexpected crises (involving actions that are highly visible, inadequate time and information, personal stress, and high velocity developments) requires skills and capabilities beyond daily leadership activities. This Strategic Crisis Leadership Forum answers the question, “How can leaders throughout the organization optimize their personal and team effectiveness when an unexpected crisis hits?” The Forum objective is to increase the likelihood that, when needed, attendees will become crisis champions.

Individual and team oriented take-and-use skills will be instilled for each participant (whether senior executives or managers with crisis leadership responsibilities in their areas of expertise). Personal Strategic Crisis Leadership concepts will be learned and experienced through expert

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Optional Pre-Conference Forum

commentary, case histories from leading corporate crisis managers (including senior-level crisis leaders from both Shell and Wal-Mart regarding their respective crisis/business continuity responses following Hurricane Katrina), and interactive audience discussion, with leave behind materials, including a Strategic Crisis Leadership Checklist and personal Strategic Crisis Plan.

This Strategic Crisis Leadership Forum is a must if you:

- Are tasked with crisis management responsibilities within your organization;
- Need to address the strategic requirements of NFPA 1600 (Section 5.7.2.1); and/or
- Want to increase your personal crisis leadership capabilities through field-tested methodologies and purposeful attention to the discipline of Strategic Crisis Leadership.

Bruce T. Blythe

Chief Executive Officer
Crisis Management International

Rob Ryan

Vice President
Corporate Affairs
Shell EP Americas
Shell Oil Company

Kenneth H. Senser

Senior Vice President
Global Security, Aviation and Travel and
Chair, Corporate Crisis Management Team
Wal-Mart Stores, Inc.

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Tuesday, October 31, 2006

Registration and Continental Breakfast: 8 - 9 am

Welcome and Introduction: 9 - 9:10 am

Robert M. Falcey

Senior Vice President, Conferences
The Conference Board

Bruce T. Blythe

Conference Chairman
The Conference Board

Energy, Security and the Long War of the 21st Century

Opening Keynote Session A: 9:10 - 10 am

Chairman

Kempton Dunn

Director, Program Development and
Conference Program Director
The Conference Board

The Honorable R. James Woolsey

Vice President
Global Strategic Security
Booz Allen Hamilton Inc. and
Former Director
U.S. Central Intelligence Agency

Networking Break: 10 - 10:30 am

Securing the Global Supply Chain

General Session B: 10:30 - 11:45 am

Supply chains are the main arteries of international business, especially trade and investment, and are vulnerable. Disasters, including “high-impact/low-probability” disruptions, are not a question of “if” but “when” and only those companies which effectively control and manage their

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supply chains survive and recover. Simply put, disruptions are inevitable and resilience is a necessity. Issues to be covered include:

- Focusing on supply chain designs, processes and corporate cultures which are resilient. Developing the flexible organizational culture for resilience: beyond operations and logistics
- How companies which “think the unthinkable” can prepare for, and respond to, catastrophe
- Special challenges of outsourcing/offshoring in enforcing standards for employees, consultants, contractors, vendors, etc. Do you know who they are and if/how they protect your product and intellectual property?

Stephen E. Flynn

Senior Fellow

Council on Foreign Relations

Commander (ret.)

U.S. Coast Guard and

Author, *America the Vulnerable:*

How our Government is Failing to Protect

Us from Terrorism and The Edge of Disaster:

Surviving Terrorism and Catastrophe

Yossi Sheffi

Professor of Engineering Systems

Director, MIT Center for Transportation & Logistics

Massachusetts Institute of Technology and

Author, *The Resilient Enterprise: Overcoming*

Vulnerability for Competitive Advantage

Law, Ethics and Governance:

Issues of Integrity Compliance and Liability

General Session C: 11:50 am - 1 pm

From white collar crime and identity theft to extortion and workplace violence, companies are confronted with more, and increasingly complex, challenges than ever before. Learn how firms successfully recognize and deal with:

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- Legal, ethical and regulatory compliance and limiting liability: How, especially in the wake of Sarbanes-Oxley, transparency, values and integrity provide a competitive edge in increasing shareholder value
- Inculcating a sense of values, ethics and integrity (i.e. a “moral compass”) in the corporate culture through codes of conduct, training, whistle-blowing, etc. to contain and expose crime and corruption
- Evolving standards and regulations as significant drivers of Security/BC policies and procedures

Garry G. Mathiason

Senior Partner
Littler Mendelson, P.C. and
Chairman
Employment Law Domain
Open Compliance and Ethics Group

Marcia Narine

Vice President
Global Compliance and Business Standards and
Deputy General Counsel
Ryder System, Inc.

Turning Crisis into Triumph: Corporate Responses

Luncheon Keynote Session D: 1 - 2:30 pm

Chairman

Weldon L. Kennedy

Vice Chairman
Guardsmark, LLC
Former Deputy Director
U.S. Federal Bureau of Investigation

The Honorable James Lee Witt

Chairman and Chief Executive Officer
James Lee Witt Associates, a part of GlobalOptions Group
Former Director
U.S. Federal Emergency Management Agency (FEMA) and
Author, *Stronger in the Broken Places:
Nine Lessons for Turning Crisis into Triumph*

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Concurrent Sessions E1 and E2: 2:45 - 3:45 pm (Choose One)

The Business Case for Security and Continuity: Capturing the Competitive Advantages

Concurrent Session E1: 2:45 - 3:45 pm

To enlist the support of the C-suite for security/continuity initiatives, a cogent and persuasive “business case” with numbers (i.e. quantifying, benchmarking and determining ROI) is required. The perspectives of corporate security directors will be examined with regard to risk management and return on investment. Discover how to employ measurement as a management tool and develop quantifiable standards. In explaining how to capture the competitive advantages of security and preparedness, methods and case studies will be described.

Joe Broz

Director

Total Quality & Security Management (TQSM)

Midwest Research Institute and

Member, ANSI Homeland Security Standards Panel

Thomas E. Cavanagh

Senior Research Associate

Global Corporate Citizenship and Council Representative

Council of Corporate Security Executives and

Council on Business Continuity and Crisis Management

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The Heart of Crisis Management: The Human Dimension

Concurrent Session E2: 2:45 - 3:45 pm

Ultimately, effective crisis management hinges on attending to the needs and concerns of all people who are impacted stakeholders. If any constituent group is inadequately addressed, human-related complications and barriers to crisis resolution will arise, e.g., misunderstandings, hostilities, outrage, fear and blame.

In addition, NFPA 1600 (Section 3.3) requires that corporate crisis preparedness include not only damage assessment and mitigation for economic resources and physical assets, but also for people impacted by disasters.

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With three unprecedented disasters of the century occurring within the last five years (9/11, the tsunami and Hurricane Katrina), the lessons repeatedly learned are that effective preparedness and response for the human-side of catastrophe management is absolutely vital for crisis recovery. Learn how to effectively identify and address the needs of crisis-impacted constituents, from employees and customers, to institutional investors.

Bruce T. Blythe

Chief Executive Officer

Crisis Management International and

Author, *Blindsided: A Manager's Guide to*

Catastrophic Incidents in the Workplace

Cynthia Cox

Manager

Administrative Services

Disaster Recovery Coordinator

Louisiana Medical Mutual Insurance Company

Refreshment Break: 3:45 - 4 pm

Concurrent Sessions F1 and F2: 4 - 5 pm (Choose One)

Homeland Security, the Corporation, and Public-Private Partnerships: 5 Years and Counting

Concurrent Session F1: 4 - 5 pm

A candid and comprehensive review of the Department of Homeland Security, the result of the most sweeping restructuring of the federal government since WWII, and its relationship with the corporate sector. Now, five years after the launching of DHS, is the consolidation of 22 government agencies and, currently, 183,000 employees, effective? Internally, is there increased coordination across bureaucratic boundaries or do significant turf struggles persist? Externally, what about DHS coordination with the other levels of government (i.e. federal, state and local) and the private sector? Does DHS have a genuine strategy or is it muddling through with improvisation and “ad hocery” rather than effective risk management? Especially in the aftermath of Hurricane

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Katrina, should FEMA remain at DHS? What are the tradeoffs between security, privacy and economic prosperity? Learn about successes and failures in public-private partnerships as well as the opportunities for, and obstacles to, increased collaboration ahead.

Richard A. Andrews

Senior Director

Customer Performance and Operations Group

National Center for Crisis and Continuity Coordination (NC4)

Member, President's Homeland Security Advisory Council

The Honorable George W. Foresman

Under Secretary for the Preparedness Directorate

U.S. Department of Homeland Security

The Trend Toward Convergence: Designs to Link BC, Physical and IT Security, and EM

Concurrent Session F2: 4 - 5 pm

Convergence and integration continue to trigger challenging questions such as: What's the optimum organizational structure for security, IT security, business continuity and emergency management? What are the essential components and processes of each distinct function, what's their interdependence, and who "owns" them? How can a firm enhance communication and coordination even without convergence? What is the case against convergence? How do you integrate IT Security into the management process? Learn current trends and examples of convergence, what has worked and what has not worked, and why.

Paulette Hradnansky

Director

Security Operations

Motorola, Inc.

Marshall C. Sanders

Vice President

Global Security and

Chief Security Officer

Level3 Communications

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Corporate Security

Networking Cocktail Reception: 5 - 6:30 pm

Hosted by:

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Wednesday, November 1, 2006

Continental Breakfast: 7:30 - 8:30 am

Confronting Natural Disasters: From Tsunamis to Pandemics

General Session G: 8:30 - 9:45 am

Last year, 2005, set the record for weather-related natural disasters . . . a tsunami, hurricanes, floods, earthquakes, etc. In addition, SARS, West Nile Virus, Avian Influenza and HIV/AIDS remained as threats. Corporations and their workforces across the globe are still in danger. Learn to anticipate, evaluate and confront:

- “Acts of God”, from tsunamis, earthquakes, explosions and floods to hurricanes, fires and famine
- Pandemics and other infectious diseases and viruses, asbestos, lead poisoning, pesticides, drugs, alcohol and tobacco abuse
- Nuclear, chemical and oil spills and contamination, environmental degradation (e.g. air and water pollution), toxic waste and global warming

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Chairman

Francis D'Addario

Vice President

Partner & Asset Protection

Starbucks Coffee Company and

Author, *Loss Prevention through Crime Analysis*

The Honorable Joseph F. Bruno

Commissioner

Office of Emergency Management

New York City

Former Commissioner

NYC Fire Department and

Justice, NYS Supreme Court

Stephen G. Jones, M.D.

Associate Professor of Clinical Medicine

Yale University School of Medicine and

Member, Yale System Clinical Activation Committee

Office of Emergency Preparedness

Yale University

Networking Break: 9:45 - 10:15 am

IT Security: Mitigating Threats from Cyberrisk and Cyberterrorism to Identity Theft and Espionage

General Session H: 10:15 - 11:30 am

At the core of business continuity, and the survival of the firm, lies the protection of data, systems and technology . . . networks, files and communications. Companies need to develop effective processes, a digital security culture and an integrated risk architecture. How do terrorists exploit the Internet?

Learn of new trends, innovative strategies and tactics to:

- Protect corporate assets, especially your intellectual property and knowledge base, from piracy, terrorism, industrial espionage, infiltration and destruction.

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- Identify and counter new internet hackers, viruses, “Trojan horses”, worms, etc.
- Implement effective privacy and identity management to prevent identity theft

Evan F. Kohlmann

International Terrorism Consultant and
Founder, globalterroralert.com
Terrorism Analyst, NBC News and
Author, *Al-Qauida's Jihad in Europe*

Jeff Schmidt

Chief Executive Officer
Authis Incorporated and
Founder and Director
InfraGard National Members Alliance
(FBI/Private Sector Alliance)

War and Terrorism: Nuclear, Chemical and Biological Threats to the Corporation

General Session I: 11:30 am - 12:40 pm

With 85% of our national infrastructure in the private sector, corporations present a tempting target for various types of terrorism. Firms in critical industries, ranging from energy and chemical to pharmaceutical and nuclear, are particularly vulnerable. President Bush cites nuclear proliferation (including acquisition by rogue states, non-state actors and terrorists) as the primary threat to the U.S.

Examine ways to:

- Detect and counter bioterrorism, agroterrorism, and threats to the food supply chain
- Protect “soft targets”, especially the physical infrastructure of nuclear, chemical and pharmaceutical facilities

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- Learn lessons from companies, and concrete actions undertaken, to confront terrorist threats and to function in zones of war
- Anticipate and prepare for the future of terrorism
- Understand how to evaluate and manage these low probability/high consequence events as a critical element of a risk management plan

Chairman

Bryan S. Ware

Chief Executive Officer and Chief Scientist
Digital Sandbox, Inc. and
Principal Consultant on Risk Management
U.S. Department of Homeland Security

R.P. Eddy

Managing Director
Geopolitical Risk
Gerson Lehman Group
Former Director of Counterterrorism and
Member, National Security Council, The White House

Steven Simon

Hasib J. Sabbagh Senior Fellow for Middle Eastern Studies
Council on Foreign Relations and
Co-author, *The Age of Sacred Terror* and *The Next Attack :
The Failure of the War on Terror and a Strategy for Getting It Right*

Conference Summary and Conclusions: 12:40 - 12:45 pm

Adjournment: 12:45 pm

Companies and Organizations Represented at our 2005 Corporate Security, Business Continuity & Crisis Management Conference (partial listing):

3M	Johnson & Johnson
Accenture	KPMG LLP
American Express Company	Kraft Foods, Inc.
American Standard Companies	Levi Strauss & Co.
Avon Products, Inc.	Lockheed Martin Corporation
Bain & Company, Inc.	MasterCard International
BellSouth Corporation	Merck & Co., Inc.
Best Buy Co., Inc.	Motorola, Inc.
Booz Allen Hamilton	News Corporation
BP America, Inc.	NYC Office of Emergency Management
Bristol-Myers Squibb Company	Pitney Bowes Inc.
Capital One Financial Corporation	Prudential Insurance Company of America
Cardinal Health, Inc.	PSEG
Cendant Corporation	S.C. Johnson & Son, Inc.
Ceridian Corporation	Sandia National Laboratories
CHS Inc.	Sara Lee Corporation
Chubb Corporation	SAS Institute
Cisco Systems	Shearman & Sterling
Cox Enterprises	Southern Company
Dow Chemical Company	St. Paul Travelers Companies, Inc.
Eli Lilly and Company	Starbucks Coffee Company
FedEx Corporation	Sumitomo Corporation of America
Gap, Inc.	Suncor Energy Inc.
Genentech, Inc.	Texas Instruments Inc.
General Motors Corporation	The Boeing Company
Guardsmark , LLC	The World Bank
Harris Corporation	TXU Corporation
Hewlett-Packard Company	U.S. Department of Homeland Security
Hill and Knowlton, Inc.	U.S. Department of State
IBM Corporation	Wal-Mart Stores, Inc.
International Monetary Fund	Washington Mutual, Inc.
JetBlue Airways Corporation	Wm. Wrigley Jr. Co.

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Registration Information

The 2006 Corporate Security, Business Continuity and Crisis Management Conference

- Online** www.conference-board.org/security.htm
- By Phone** Call Customer Service at 212 339 0345
8 am to 6 pm ET Monday through Friday
- By Fax** Complete the registration form and fax to:
212 836 9740
- By Mail** Complete the registration form and mail to:
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P.O. Box 4026, Church Street Station
New York, NY 10261-4026

Cancellation Policy

Full refund until three weeks before the meeting. \$250 administration fee up to two weeks before the meeting. No refund later than two weeks before the meeting. **Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.**

Team Discounts per person

For a team of two or more registering *from the same company at the same time*, take another \$100 off each person's registration.

Hotel Accommodations

Fees do not include hotel accommodations. For reservations, contact the hotel directly no later than the cut-off date and mention The Conference Board's 2005 Corporate Security, Business Continuity & Crisis Management Conference.

The Waldorf=Astoria Hotel
301 Park Avenue
New York, NY 10022
Tel: 212 355 3000
Fax: 212 872 7272

Hotel Reservations Cut-off Date: Wednesday, October 9, 2006

Unconditional Guarantee

For more than 80 years, The Conference Board has been providing senior executives worldwide with opportunities to share practical business experience. If for any reason you are not satisfied with this conference, please let us know. We will immediately credit your attendance to another conference of your choice, or, if you prefer, promptly refund 100% of your registration fee.

Registration Form

The 2006 Corporate Security, Business Continuity and Crisis Management Conference

October 31 - November 1, 2006

Pre-Conference Forum: October 30, 2006

Strategic Crisis Leadership

The Waldorf=Astoria Hotel, New York, NY

Please type or attach a business card; for additional registrants, duplicate this form.

Name _____

Title _____

Functional Area _____

Company _____

Address _____

City _____ State _____ Zip _____

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Please select your preferred Concurrent Sessions.

Tuesday, October 31, 2006

E1 or E2 choose one

F1 or F2 choose one

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International Security Management Association (ISMA)

Risk and Insurance Management Society, Inc. (RIMS)

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