

December 2010

UPDATE

Business Executives For National Security

BENS Policy Work 2011

Following consultation with the membership and our potential government partners, the BENS Policy Committee submitted to the BENS Board of Directors a comprehensive and ambitious agenda for policy work for the upcoming year. In addition to the continuation of WarriorGateway.org—the genre-breaking portal linking our military service members to the network of services and programs provided by the government, not-for-profit and private sector specifically for them—the Board approved the full slate of projects and engagements aimed at improving efficiency and bringing best practices to the national security community. Among the efforts for 2011:

- The Defense Department asked BENS to analyze the costs, benefits and risks associated with establishing micro smart energy grids on key domestic military installations—both to promote the energy security and efficiency of such facilities, as well as to serve as a test bed and catalyst for the eventual development of a national smart grid.
- BENS will take cybersecurity awareness into the corporate board room both as a means of highlighting the very real risks to our national economic infrastructure and to promote the integration of cybersecurity measures into corporate governance.
- We are planning to reprise our very successful ten year old Tail-to-Tooth effort, which seeks to make improvements in Defense Department infrastructure management so that resources can be freed up to support the fighting “tooth.” Working groups are already forming around the issues of modernizing logistics support activities, improving methods for contracting for services, shifting insourced work from government to public-private performance-based partnerships, and controlling the burgeoning costs of military compensation and health care.

You can review the entire Policy Work 2011 agenda here. In approving the agenda, the Board thanked Landon Rowland for his three years of superb leadership of the Policy Committee. Board member Mark Gerencser was elected to chair the committee beginning in 2011.

BENS Works: Business Sense for National Security

M-Banking

Over the last few years, BENS members have been deeply engaged with the Counter Threat Finance Working Group managed by the U.S. Special Operations Command (USSOCOM). Via its Global Synchronization Conferences and related events, the command brings together partner agencies from U.S. and foreign governments to reflect on front-line issues related to “following the money” in the fight against terror. By integrating the private sector into these conversations, USSOCOM accesses both real-time advice about industry trends and a diversity of perspectives on methods of combating key security concerns. To date, at least 75 BENS members and colleagues have been involved in its leadership activities.

As an outgrowth of one of those public-private sector collaborations in April 2010, USSOCOM identified a need to organize a “community of interest” around the Money.” On December 9th - 10th, the table on how these technologies may proactive steps could be taken looking discussion, including government representation Agency, the U.S. Department of U.S. Northern Command, the Congress-the Immigration and Customs Enforcement studies on models in Afghanistan, Kenya, including BENS members Peter Kunkel of shared their insights about technology



growing issue of Mobile Banking and “M-command joined BENS in hosting a round-expand in emerging markets and what forward. Over forty participants joined the representatives from the U.S. Drug Enforcement Defense, the U.S. Treasury Department, sional Research Service, Congress, and ment Agency. After presentation of case and Mexico, private-sector participants, LMI and Mary Beth Long of Metis Solutions, and benefits.

CRS Addresses Illicit Networks

On December 7th, BENS members were joined by four analysts from the Congressional Research Service on a national call for the BENS Illicit Networks Initiative. This, the fourth activity in the ongoing series, focused on international terrorism and the nexus with cross-border organized crime. The analysts, Ms. Liana Wyler, Ms. Kristin Finklea, Mr. Jerome Bjelopera, and Mr. John Rollins, discussed the effect of transnational threats on U.S. interests and how technology is empowering bad actors. The conversation, joined by 60 participants, continued into an evaluation of how terrorists and criminals are combining forces and an assessment of how the responsibilities for those issues are organized and resourced among U.S. Government agencies. A brief for the call (and a sample CRS report) will be available on the BENS website under "current work;" upcoming events include meetings with Mr. John Arvanitis, Director of Financial Operations for the DEA, in Washington and Mr. Alan Larson, Chairman of Transparency International USA, in New York. Following the sixth event, members will be invited to join BENS staff on a conference call to discuss the direction and content for future BENS Illicit Networks Initiative activities.

The US Army War College's XXII Strategy Conference "American Society and Its Profession of Arms"

Major General Gregg Martin, USA, Commandant of the U.S. Army War College has requested BENS members to partake in the upcoming XXII Annual Strategy Conference in Carlisle Barracks, Pennsylvania from April 5-7, 2011. Each year the US Army War College holds an annual strategy conference to examine a key strategic issue of importance to the senior Army leadership. The purpose of this year's conference is to examine the military profession from many perspectives with an emphasis on the interaction with, and expectations of, the society it serves.



Over twenty leading experts, the 2010-2011 Army War College class, strategists, academics, journalists, government officials and business leaders will partake in examining this important issue. Greg Mortensen (Three Cups of Tea) will provide the opening keynote address, followed by panel discussions. The conference will discuss the evolving role of the military, diverging perspectives within the military and mainstream America, and its impact on military servicemen, their families, veterans and society at large. General Martin Dempsey, Commander US Army Training and Doctrine Command will provide the closing address.

The conference will be held at the US Army War College, Carlisle Barracks, Carlisle, PA and will consist of five panels, two keynote speakers and a choice of three pre-panel electives.

Please visit the following website for details: <http://www.strategicstudiesinstitute.army.mil/conf/>

Please contact Josh Wellner, jwellner@bens.org, if you have any further questions regarding this conference.

EUCOM Trip Debrief

On Thursday December 2nd, BENS members Mr. Bob Cohn, Ms. Georgette Mosbacher, Mr. Steve Shapiro, Mr. Earl Stafford and Mr. John Streicker led a call with 40 BENS members regarding the recent BENS visit to Lithuania, Latvia, and Estonia in support of U.S. European Command and Admiral James Stavridis. Following a presentation of the findings to Admiral Stavridis by Mr. Cohn, an in-depth discussion driven by questions asked by members ensued.

If you are interested in listening to presentation of the findings and the follow on discussion, please click here: <http://www.bens.org/news/highlights.html>

Please contact Josh Wellner, jwellner@bens.org, with any further questions regarding our recent trip.

Calvert Cliffs Nuclear Power Plant

On Nov. 8, 2010, 14 BENS members took a trip to Calvert Cliffs Nuclear Power Plant in Lusby, MD, to gain insight on the inner workings of a nuclear plant. With plant leadership and Constellation Energy COO (and BENS Member) Mike Wallace on hand, attendees learned about the plant's comprehensive approach to security and gained new insights on the nation's nuclear energy future. BENS will follow up with further discussions on new nuclear development and energy security, and implications of ongoing studies and recommendations, including a BENS-Members only roundtable on the subject in early 2011.

Upcoming Events

- **Atlanta** – BENS SE is pleased to present guest speaker Nate Self, author of Two Wars, for a discussion on PTSD following war. January 12, 11:30am-1:30pm at the Capital City Club Ballroom; optional book signing immediately following luncheon. For more information, contact Elayne Powell at epowell@bens.org.
- **Dallas** – Lt. Col. John McDonough USMC, former Commanding Officer 2nd Battalion/2nd Marines, Jan. 14, 11:45 a.m. – 1:30 p.m., Rosewood Crescent Hotel. Contact Matthew Elias at 214-315-2576 or melias@bens.org.
- **Norfolk** – New Realities: a Fresh Approach for a Post-JFCOM World, with Christopher Newport University, Jan. 14, 9:30 a.m. - 11:30 a.m., Christopher Newport University Campus, Newport News, Va. Contact Laura Willoughby at 202-386-8811 or lwilloughby@bens.org to register.
- **Houston** – U.S. Border Patrol, Rio Grande Valley Sector, January 27, 11:45 a.m. – 1:30 p.m., The Houstonian Hotel, Club and Spa. Contact Matthew Elias at 214-315-2576 or melias@bens.org.
- **Dallas** – RADM Jerry Bonelli, the Deputy Commander, Naval Special Warfare Command, Feb. 2, 11:45 a.m. – 1:30 p.m., Rosewood Crescent Hotel. Contact Matthew Elias at 214-315-2576 or melias@bens.org.
- **Washington DC** – Regional Trip to George Mason University's Biomedical Research Laboratory Tour, Feb. 7, 1:30 to 3:30 pm, Manassas, VA. Open to BENS Members and Special Guests. Contact Laura Willoughby at lwilloughby@bens.org.
- **Washington DC/ Maryland** – CEO Cyber Security Roundtable, Feb. 22, 9:00 a.m. - 11 a.m., Chesapeake Innovation Center, Annapolis, MD. Open to BENS members only. Contact Laura Willoughby at lwilloughby@bens.org.
- **Fort Worth** – Tour of Lockheed JSF Facilities to see the F-35 Joint Strike Fighter Lightning II up close and receive a tour of the production line, May 26, 2011. Contact Matthew Elias at 214-315-2576 or melias@bens.org.