

# Business Executives For National Security UPDATE

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NOVEMBER 2006

## One By Land, Two By Sea *Fallon Honored By the Bay; Smith to Salute Shinseki & Clark*

This fall, BENS is recognizing the service and vision of three of our nation's most esteemed military leaders – one Army, two Navy – with our distinguished Eisenhower Awards.

At an October 17 gala in San Francisco, Admiral William J. Fallon, Commander, U.S. Pacific Command, accepted the Eisenhower Award on behalf of the thousands of Americans in uniform around the world “who serve and don't ask for much in return – many who will not return.” Saying that the United States today faces a hostile global ideology, not unlike in President Eisenhower's time, Adm. Fallon argued that national leaders “must plan for the long term” to win the war on terrorism. Striking a similar theme, renowned futurist and author Peter Schwartz used his keynote address to project two possible scenarios that could define the 21st century – “Global Fragmentation” as in the first half of the 20th century; or “Global Integration” as in the prosperous post-World War II years – arguing that only with strong leadership and farsighted judgment can the latter come to pass.

In a rare joint conferral of the Eisenhower Award, two of America's outstanding commanders will be recognized for their lifetime of service on November 15 in New York City. Fred Smith, the innovative founder of FedEx, will deliver the keynote address in honor of General Eric Shinseki, U.S. Army (Ret.) and Admiral Vern Clark, U.S. Navy (Ret.). Gen. Shinseki, Army Chief of Staff from 1999-2003, championed the revolutionary computer-linked Future Combat System and the lighter, more mobile Stryker vehicles now deployed in Iraq. Adm. Clark, Chief of Naval Operations from 2000-2005, fought for a leaner, more efficient Navy and the next-generation ships better suited for the conflicts of the future.

Seats at the Nov. 15 gala at Essex House are still available. To attend what promises to be another inspirational evening celebrating service to our country, contact Jennie Moonis at (202) 296-2125 or [jmoonis@bens.org](mailto:jmoonis@bens.org).

### BENS WORKS: BUSINESS SENSE FOR NATIONAL SECURITY

**Old Nukes, New Security** – Several BENS-recommended improvements to the Cooperative Threat Reduction (CTR) program, which secures and destroys nuclear, chemical and biological weapons in the former Soviet Union, became law in October with the president's signing of the 2007 defense authorization act. In addition to fully funding all CTR projects, as BENS has long advocated, the act extends the authority to construct a chemical weapons destruction facility in Russia, which BENS argues is necessary to prevent such weapons from falling into the hands of terrorists. The act also calls for a new study by the National Academy of Sciences to “identify areas for further cooperation with Russia,” including a review of “any obstacles” to CTR's efficiency and effectiveness, which BENS has said “makes eminent business sense.”

**Prepping the Field** – Any study, once published, can either collect dust or spark change. To ensure theirs does the latter, members of the BENS Business Response Task Force have fanned out, briefing and preparing policymakers on their forthcoming report on how business can help government respond to domestic emergencies. The Task Force, which completed its deliberations this fall, is actively briefing White House and Homeland Security officials, congressional leaders, and state executives on their key findings and recommendations. Copies of this ground-breaking report, scheduled for release in December, will be distributed to all BENS members.

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**BUSINESS FORCE NEWS**

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**L.A. Not-So Confidential** – With fanfare and fare, the Los Angeles Business Force/Homeland Security Advisory Council on November 8 proudly joins the BENS Business Response Network (BRN) – our innovative nation-wide system for coordinating private sector resources pledged in the event of domestic emergencies. Keynoting this breakfast event will be Los Angeles Sheriff Lee Baca, a strong Business Force supporter, who will offer an exclusive update on local threats and current disaster planning efforts. Sheriff Baca is expected to highlight the need for the private sector to help LA County prepare for the next major crisis, whether natural or man-made, through initiatives like the BRN. Special thanks to project chairman Larry Bond and committee members Sharyar Baradaran and Marc Ezralow for organizing and hosting this event.

**Planning for the Worst** – Heightened security guidelines for businesses. Practical continuity of operations plans. Protocols for communicating with employees and the public. All these topics and more were the focus of “What Every CEO Needs to Know About Pandemic Response,” the MidAmerica Business Force’s inaugural conference in its Operation Resilient Guard series, held on October 26. Attended by over 100 of the Kansas City area’s senior business, government, and academic leaders, the session stressed that companies must move beyond simply being aware of pandemic flu and towards developing plans of incident management and mitigation. The session closed with a lively panel discussion of community protection measures, moderated by BENS board member Landon Rowland. For more information on this event or future conferences in the series, contact William Lawson at (816) 842-1778 or [wlawson@bens.org](mailto:wlawson@bens.org).

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**EVENT HIGHLIGHTS AND BENS DEVELOPMENTS**

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**High-Flying Afternoon** – On November 17, “The Air Force Today” will be the topic on everyone’s minds in New York City, when the Secretary and the Chief of Staff of the U.S. Air Force attend a special luncheon meeting with BENS members. Secretary Michael Wynne and Chief of Staff General T. Michael Moseley will brief members on the Air Force’s daily missions in fighting the global war on terror and protecting America and its interests in air, space, and cyberspace. The luncheon begins at 12:30pm at the Harvard Club; for more information, contact Steve Ewell at (202) 296-2125 or [sewell@bens.org](mailto:sewell@bens.org).

**Crazy Like a Fox** – Just days before North Korea’s first-ever nuclear test, the Honorable David F. Lambertson, former Deputy Assistant Secretary of State for Southeast Asia, briefed Kansas City BENS members on the isolationist, destitute “Hermit Kingdom.” Lambertson, also a former ambassador to Thailand, attributed U.S. uncertainty about North Korean nuclear capabilities to the difficulty of obtaining reliable intelligence on the highly secretive nation. Ambassador Lambertson said that international talks on North Korea’s nuclear ambitions must focus on nuclear disarmament, and that Pyongyang’s deplorable human rights abuses, while extremely important, should be a secondary concern to preventing the regime from continuing its weapons program. Economic sanctions on North Korea, he argued, have outlived their usefulness, and a return to direct face-to-face negotiations is necessary.

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**UPCOMING EVENTS**

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- **Washington, D.C.** – Breakfast with **John Grimes**, Asst. Secretary of Defense for Networks/Information Integration, Nov. 3, 8-9:30a.m., Ritz-Carlton Pentagon City. Contact Steve Ewell at (202) 296-2125 or [sewell@bens.org](mailto:sewell@bens.org).
- **San Francisco** – Lunch with **Dan O’Shea**, former Hostage Working Group Coordinator at U.S. Embassy, Baghdad, Nov. 3, 12p.m., Marine’s Memorial Hotel. Contact Anne Ferris at (650) 967-3676 or [aferris@bens.org](mailto:aferris@bens.org).
- **Atlanta** – **BENS/USO Volunteer Days** – Welcome Home the Troops at Hartsfield-Jackson International Airport, Nov. 7, Dec. 5. Contact Aimee Yrlas at (404) 220-1268 or [ayrlas@bens.org](mailto:ayrlas@bens.org).
- **Kansas City** – Aerial Refueling Over MidAmerica, Nov. 13. Contact William Lawson at (816) 842-1778 or [wlawson@bens.org](mailto:wlawson@bens.org).
- **New York City** – **Eisenhower Award Dinner** honoring Adm. Vern Clark and Gen. Eric Shinseki, Nov. 15. Contact Jennie Moonis at (202) 296-2125 or [jmoonis@bens.org](mailto:jmoonis@bens.org).
- **San Francisco** – **Golden Guardian exercise**, Nov. 15-16. Contact Peter Ohtaki at (650) 591-7770 or [pohtaki@bens.org](mailto:pohtaki@bens.org).
- **Atlanta** – Visit to **Kings Bay Naval Base**, Nov. 16. Contact Aimee Yrlas at (404) 220-1268 or [ayrlas@bens.org](mailto:ayrlas@bens.org).
- **New York City** – Luncheon with **Air Force Secretary Michael Wynne and Chief of Staff General T. Michael Moseley**, Nov. 17, 12:30p.m., Harvard Club. Contact Steve Ewell at (202) 296-2125 or [sewell@bens.org](mailto:sewell@bens.org).
- **Kansas City** – Chiefs Football Appreciation, Nov. 19, 12p.m. Contact William Lawson at (816) 842-1778 or [wlawson@bens.org](mailto:wlawson@bens.org).

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