

Business Executives For National Security UPDATE

OCTOBER 2006

Army & Navy Take Manhattan *Fred Smith to Honor Shinseki & Clark at Eisenhower Gala*

FedEx chairman, president, and CEO Fred Smith, who revolutionized how goods flow in global commerce, will present the keynote address in honor of two equally innovative military leaders at the BENS Eisenhower Award dinner in New York City on November 15.

At a gala ceremony at the Essex House, BENS will recognize General Eric Shinseki, USA (Ret.) and Admiral Vern Clark, USN (Ret.), both strong advocates of transformation in the Armed Services, with the Eisenhower Award. Gen. Shinseki, Army Chief of Staff from 1999-2003, championed the lighter, more mobile Stryker vehicles now deployed to great effect in Iraq. Adm. Clark, Chief of Naval Operations from 2000-2005, oversaw the development of the Navy's next-generation ships meant for the close-in action of future conflicts.

Formal invitations to this evening with visionary leaders from all sectors of business and government will be mailed in early October. For more information, contact Jennie Moonis at (202) 296-2125 or jmoonis@bens.org.

BENS WORKS: BUSINESS SENSE FOR NATIONAL SECURITY

“Tear Down This...Red Tape!” – Every year, the U.S. government spends thousands of hours wading through red tape in lieu of addressing critical proliferation issues with Russia. That was the blunt message BENS sent to Congress in September as part of our long-running support for the Cooperative Threat Reduction program, which to date has deactivated, destroyed, or secured thousands of Soviet-era nuclear, biological, and chemical weapons. BENS' **letter** to the House and Senate Armed Services Committees stressed that preserving the status quo “simply keeps America muddling through bureaucracy in the face of one of its gravest threats.”

War Games That Mean Business – How would conflict in East Asia disrupt the global economy? That's just one of the questions that two BENS members will grapple with this fall as participants in war games conducted by the U.S. Joint Forces Command, the military's “transformation laboratory” that tests new warfighting concepts. In the latest example of BENS' ongoing engagement with Joint Forces Command, Goldman Sachs' Rod von Lipsey and Glenn Sturm of Nelson Mullins Riley & Scarborough LLP, working from the National Defense University in Washington, will advise the Pentagon on the potential economic and trade impact of various military scenarios.

BUSINESS FORCE NEWS

Open for Business in Georgia – The Georgia Business Force (GBF) and the Georgia Emergency Management Agency (GEMA) have launched a landmark Business Operations Center (BOC) to directly link local businesses with state and regional emergency response agencies. The BOC will tie its 30 member companies into a virtual network with representatives at GEMA's operations center, allowing state officials to quickly coordinate with the private sector during catastrophic events. Bound to be a model for public-private cooperation across the country, the first-of-its-kind BOC will follow up its successful late August communications drill with further training sessions for its member companies in October. For more information, contact John Turner at (404) 220-1224 or jturner@bens.org.

Answering the Call – In the latest recognition of BENS' leadership role in homeland security, the National Emergency Management Association (NEMA) – comprised of states' homeland security/emergency management directors – has asked BENS to help explore a better way to access and utilize business resources during future domestic disasters. BENS will be the lead facilitator of a public-private working group tasked with developing a nationwide “business mutual aid compact.” Similar to the Emergency Management Assistance Compact (EMAC) that links public resources among states, the new system would facilitate the deployment of business resources from unaffected states to assist affected ones in their response to a catastrophic event.

Being Ready by the Bay – If a major earthquake strikes the San Francisco area, business will be at the front lines of the response. To help the private sector prepare for its public mission, the Bay Area Business Force, along with the business-sponsored Bay Area Council, has recruited nearly 30 local companies to participate in the Nov. 15-16 Golden Guardian exercise, simulating a recurrence of the 1906 Great Earthquake. The companies – from technology, energy, healthcare, finance, and other sectors – will rehearse alongside emergency officials at county, regional, and state Emergency Operations Centers. In advance of the exercise, the Business Force will hold two training sessions for participants on October 10 and October 12. Limited space is still available for interested companies; contact Peter Ohtaki at (650) 591-7770 or pohtaki@bens.org.

Need to Know – Imagine pandemic flu spreading across the nation. Businesses are reporting 30 percent absenteeism. Supply lines are broken. The human and economic toll is rising. If you're a CEO, what do you do next? The MidAmerica Business Force will help senior executives find the answers at "What Every CEO Needs to Know About Pandemic Response," a summit on avian flu at the Stowers Institute in Kansas City on Oct. 26. Part of the Business Force's ongoing Operation Resilient Guard initiative to educate and prepare the private sector for domestic disasters, the summit is co-hosted by Business Force member companies Shook, Hardy Bacon LLP, Fleishman-Hillard, Midwest Research Institute, and Bayer Animal Health. Contact William Lawson at (816) 842-1778 or wlawson@bens.org.

EVENT HIGHLIGHTS AND BENS DEVELOPMENTS

The Twain Shall Meet – But when East and West come together in the 21st century, will it be in a spirit of cooperation or competition? This and other issues will be on the table when Admiral William J. Fallon, Commander, U.S. Pacific Command, accepts the BENS Eisenhower Award at our Oct. 17 gala in San Francisco. Adm. Fallon made headlines with his recent warnings that the U.S. and China have "far too much at stake" to avoid military contacts and cooperation. Internationally-renowned futurist and business strategist Peter Schwartz will present the keynote address in Adm. Fallon's honor. Contact Jennie Moonis at (202) 296-2125 or jmoonis@bens.org.

America Still Vulnerable – Despite real progress in securing America in the five years since the 9/11 attacks, the U.S. remains vulnerable to terrorist attack. That was the message Senator Susan Collins, Chair of the Senate Homeland Security & Governmental Affairs Committee, delivered in a candid talk with BENS members on Sept. 18 in Washington, DC. Notwithstanding improvements in border and airline security, Sen. Collins noted that attacks on the nation's ports would be far more disruptive than the \$1-billion-a-day West Coast port strikes of 2002. Praising the private sector for its quick and flexible response to Hurricane Katrina, Sen. Collins called for greater cooperation between government and business in planning for and responding to future disasters.

UPCOMING EVENTS

- **Atlanta** – Member/government partner event, Oct. 11, Dante's. Contact Aimee Yrlas at (404) 220-1268 or ayrlas@bens.org.
- **San Francisco** – **Eisenhower Award Dinner** honoring Adm. William J. Fallon of U.S. Pacific Command, Oct. 17. Contact Jennie Moonis at (202) 296-2125 or jmoonis@bens.org.
- **Kansas City** – "What Every CEO Should Know About a Pandemic," Oct. 26, 2-5:30p.m., Stowers Institute. Contact William Lawson at (816) 842-1778 or wlawson@bens.org.
- **Washington, D.C.** – Breakfast with **John Grimes**, Asst. Secretary of Defense for Networks/Information Integration, Nov. 3, 8-9:30a.m., Ritz-Carlton Pentagon City. Contact Steve Ewell at (202) 296-2125 or sewell@bens.org.
- **San Francisco** – Lunch with **Dan O'Shea**, former Hostage Working Group Coordinator at U.S. Embassy, Baghdad, Nov. 3, 12p.m., Marine's Memorial Hotel. Contact Anne Ferris at (650) 967-3676 or aferris@bens.org.
- **Atlanta** – **BENS/USO Volunteer Days** – Welcome Home the Troops at Hartsfield-Jackson International Airport, Nov. 7, Dec. 5. Contact Aimee Yrlas at (404) 220-1268 or ayrlas@bens.org.
- **New York City** – **Eisenhower Award Dinner** honoring Adm. Vern Clark and Gen. Eric Shinseki, Nov. 15. Contact Jennie Moonis at (202) 296-2125 or jmoonis@bens.org.
- **Atlanta** – Visit to **Kings Bay Naval Base**, Nov. 16. Contact Aimee Yrlas at (404) 220-1268 or ayrlas@bens.org.
- **Kansas City** – Aerial Refueling Over MidAmerica, Nov. 8 & 13. Contact William Lawson at (816) 842-1778 or wlawson@bens.org.
- **Kansas City** – Chiefs Football Appreciation, Nov. 19, 12p.m. Contact William Lawson at (816) 842-1778 or wlawson@bens.org.

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