

# Business Executives For National Security UPDATE

SEPTEMBER 2006

## San Francisco Future Shock

*Pacific Commander Fallon and Futurist Schwartz at Eisenhower Gala*

Preparing for an uncertain future and dealing with rapid change are key challenges for leaders everywhere, from business to the military, and defining themes for the BENS Eisenhower Award gala at the Nob Hill Ritz-Carlton in San Francisco on October 17.

BENS will present the Eisenhower Award to Admiral William J. Fallon, Commander, U.S. Pacific Command, which encompasses half the world's surface – including China and North Korea – 60 percent of its population and many of the world's fastest-growing economies. Adm. Fallon, who has cited the “tremendous opportunities” for U.S.-China cooperation, has made a priority of increasing U.S.-China military contacts and decreasing mutual suspicions between the two global powers.

Internationally renowned futurist and business strategist Peter Schwartz will present the keynote address in Adm. Fallon's honor. The author of *The Art of the Long View* and *Inevitable Surprises*, Schwartz is cofounder and chairman of Global Business Network, a consulting and scenario-planning firm, and is a frequent commentator on television and radio. Formal invitations to what will surely be an enlightening evening will be mailed in early September. For more information, contact Jennie Moonis at (202) 296-2125 or [jmoonis@bens.org](mailto:jmoonis@bens.org).

### BENS WORKS: BUSINESS SENSE FOR NATIONAL SECURITY

**Looking Back, Looking Ahead** – As the first anniversary of Hurricane Katrina arrives, the BENS Business Response Task Force is concluding its work on how the private sector can support future emergency responses. Led by Duane Ackerman of BellSouth and co-chairs former Louisiana senator John Breaux and former House Speaker Newt Gingrich, the Task Force reviewed the recommendations of its three working groups at a closing session on August 17. Next, Task Force members will brief White House officials, DHS Secretary Michael Chertoff, and other administration and congressional leaders on their findings and recommendations, in advance of the report's public release after the November elections. Prior to its formal rollout, all BENS members will receive a copy of the report.

**Wanted: Your Ideas** – Have an idea of how the insights, experience and expertise of the private sector can build a more secure America? As part of our ongoing planning process, BENS members in mid-August received a request to nominate new or expanded issues for our policy work. Nominations will be reviewed at the Fall Policy Committee meeting as we refine BENS' 2007 agenda. Submissions are due to Paul Taibl no later than Friday, September 8; to forward your ideas, or for any questions, contact Paul at (202) 296-2125 or [ptaibl@bens.org](mailto:ptaibl@bens.org).

**Campaigning for Security** – With the United States engaged in a global fight against terrorism and American servicemen and women serving in Iraq and Afghanistan, national security remains a defining issue for the American people. “Campaign 2006” – BENS' biennial guide on national security issues for all congressional candidates – is rolling off the presses and will be sent to all BENS members in the coming weeks. Help us spread the word that, now more than ever, national security is everybody's business.

### BUSINESS FORCE NEWS

**Getting Sick, Not Sued** – If businesses fail to plan for pandemic flu, will they be held liable? What protections exist if they provide volunteers for publicly distributing medicine? Thorny legal issues like these will be addressed September 13, when the New Jersey Business Force will hold an open forum on “Pandemic Flu Planning: The Legal Considerations.” Scheduled speakers include Scott Weber of Patton Boggs, LLC, a former counselor to DHS Secretary Chertoff and advisor to the BENS Business Response Task Force. NJBF member ADP will host the forum at its Parsippany headquarters. RSVP by September 8 to Walter Gramm, NJBF director, at [wgramm@bens.org](mailto:wgramm@bens.org).

**Now Hear This** – Did you know that in the event of a disaster, it's easier to call a long-distance number than a local one, which makes out-of-state friends ideal emergency contacts? This and other tips are reaching millions of Southern Californians in a series of public service announcements sponsored by the Los Angeles Business Force/Homeland Security Advisory Council. Supported by HSAC member Norm Pattiz, founder and chairman of the L.A.-based Westwood One radio network, over 3,400 spots will be broadcast in September by more than 25 California radio stations as part of National Preparedness Month.

#### EVENT HIGHLIGHTS AND BENS DEVELOPMENTS

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**No Army-Navy Rivalries Here** – The struggle between their services on the football field may be one of the most celebrated rivalries in sports, but Army and Navy leaders will stand and be honored together at the BENS Eisenhower Award gala in November. BENS is pleased to announce that our Eisenhower Award will be presented to General Eric Shinseki (Ret.), Army Chief of Staff from 1999-2003 and Admiral Vern Clark (Ret.), Chief of Naval Operations from 2000-2005. Look for formal invitations to this November 15 gala at Essex House in the coming weeks.

**Battle of the Networks** – The war on terrorism is being fought as much in the media and on the Internet as on foreign soil. That was the message delivered by Rear Admiral Robert Moeller, a special assistant to Central Command chief General John Abizaid, to Atlanta BENS members on August 22. “The challenge that we face...is an enemy that does business very much in a virtual realm, that is a very clever user of media,” said Moeller, who stressed the U.S. military's increasing focus on this new “front.”

**Ambassador in Residence** – BENS is proud to welcome Ambassador Donald S. Hays, a 33-year veteran of the U.S. Foreign Service, as our new chief operating officer, as of August 21. Don's numerous postings overseas include: Principal Deputy High Representative in Sarajevo, Bosnia and Herzegovina; and United States Ambassador for UN Management Reform. Most recently a senior diplomat in residence at the U.S. Institute of Peace, he also served in uniform with the 101<sup>st</sup> Airborne Division and the 5<sup>th</sup> Infantry Division in Vietnam from 1968-1970. Please join us in welcoming Don at [dhays@bens.org](mailto:dhays@bens.org).

#### UPCOMING EVENTS

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- **New Jersey** – “**Pandemic Flu Planning: The Legal Considerations**,” September 13, ADP Headquarters, Parsippany, NJ. RSVP by September 8 to Walter Gramm at (973) 658-3620 or [wgramm@bens.org](mailto:wgramm@bens.org).
- **Washington, D.C.** – Lunch with **Senator Susan Collins**, Senate Homeland Security & Governmental Affairs Committee, September 19, 12-1:30 PM, Capitol Hill. Contact Steve Ewell at (202) 296-2125 or [sewell@bens.org](mailto:sewell@bens.org).
- **Washington, D.C.** – Event with **Bruce Lemkin**, Deputy Undersecretary of the Air Force for International Affairs, October 2, 2-3:30 PM, venue to be determined. Contact Steve Ewell at (202) 296-2125 or [sewell@bens.org](mailto:sewell@bens.org).
- **Atlanta** – **BENS/USO Volunteer Days** – Welcome Home the Troops at Hartsfield-Jackson International Airport, October 3, November 7, December 5. Contact Aimee Yrlas at (404) 220-1268 or [ayrlas@bens.org](mailto:ayrlas@bens.org).
- **Atlanta** – All-member event, October 11, Dante's. Contact Aimee Yrlas at (404) 220-1268 or [ayrlas@bens.org](mailto:ayrlas@bens.org).
- **San Francisco** – **Eisenhower Award Dinner** honoring Adm. William J. Fallon of U.S. Pacific Command, October 17. Contact Jennie Moonis at (202) 296-2125 or [jmoonis@bens.org](mailto:jmoonis@bens.org).
- **Kansas City** – “**What Every CEO Should Know About a Pandemic**,” October 26, 2-5:30PM, Stowers Institute. Contact William Lawson at (816) 842-1778 or [wlawson@bens.org](mailto:wlawson@bens.org).
- **Washington, D.C.** – Breakfast with **John Grimes**, Assistant Secretary of Defense for Networks and Information Integration, November 3, 8-9:30 AM, venue TBD. Contact Steve Ewell at (202) 296-2125 or [sewell@bens.org](mailto:sewell@bens.org).
- **New York City** – **Eisenhower Award Dinner** honoring Adm. Vern Clark and Gen. Eric Shinseki, November 15. Contact Jennie Moonis at (202) 296-2125 or [jmoonis@bens.org](mailto:jmoonis@bens.org).
- **Atlanta** – Visit to **Kings Bay Naval Base**, Nov. 16. Contact Aimee Yrlas at (404) 220-1268 or [ayrlas@bens.org](mailto:ayrlas@bens.org).

Questions or comments? Contact Colin Bucher at (202) 296-2125 or [cbucher@bens.org](mailto:cbucher@bens.org)